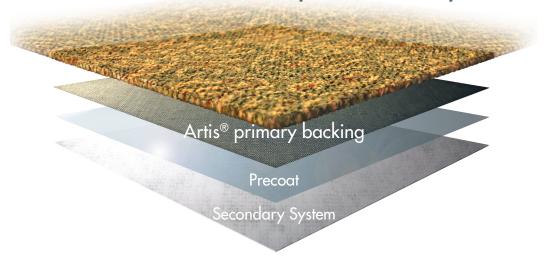




## There's no comparison to Artis®... The canvas of modular carpet tile masterpieces.



Advantage	Spun Bond Polyester	Artis® Woven Polyester	Artis® Primary Backing Benefit
Lays Flat			
No Sprigging	•	•	
Dimensional Stability	•		
Flame Resistance	•	•	
Fewer Dropped & Pulled Yarns		•	Lower Unit Cost, Higher Grade 1 Throughput In Tufting
Uniform Yarn Height		•	Potential to Eliminate Shearing Step, Lower Yarn Waste, Pattern Clarity
Mendability			Reduced Off Quality
Tufting Speed		•	Lower Unit Cost, Increase Effective Capacity, Delay of Capital Investment
Mechanical Neck-in			Reduced Yarn Spend, Lower Creeling Cost, Less Primary Backing Needed
Full Utilization of New Tufting Technology		•	Opens Up Design Options for Greater Than 3 Colors
Exact Match – Broadloom Carpet and Modular Tile		•	Reduced Off Quality, Option for Common Greige Goods
Uniform Back Stitch		•	Lower Yarn Cost, Lower Binder Usage
High Post-Consumer Recycled Content		•	Better for the Environment, LEEDS Points